

The X-Factor

10 Game-Changing Mastermind
Secrets On How To Accelerate

Your Success, Relationships,
Profits, & Prosperity

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WHAT IS A MASTERMIND?

In his book "Think and Grow Rich", Napoleon Hill (The father of the mastermind concept) described the Mastermind principle as, "The coordination of knowledge and effort between two or more people who work towards a definite purpose in a spirit of harmony...no two minds ever come together without thereby creating a third, invisible intangible force, which may be likened to a third mind", also known as the mastermind.

Mastermind: "Coordination of knowledge and effort, in a spirit of harmony, to attain a definite purpose."

— NAPOLEON HILL (*THINK AND GROW RICH*)

A mastermind is when we come together and work towards a definite purpose, such as achieving your goals and dreams, overcoming challenges, and taking accountability for actions that will lead to your success.

WHAT A MASTERMIND IS NOT?

Many people will claim they have/been to masterminds but they aren't true masterminds. I've attended, hosted, facilitated over 200 masterminds throughout the world, and there is a common misunderstanding of what a real mastermind is. A mastermind is not:

- Criminal or one brilliant mind or genius
- A mentor, speaker or coach
- Sales pitch or presentation
- Circle of gossip and news
- Therapy sessions

WHO A MASTERMIND IS FOR?

Everyone who has a goal and purpose and is willing to work toward attaining or achieving that goal.

"When you make plans to achieve your ultimate desires with persistences and intelligence, and you are selective in your master mind, your desire will have already been half-way reached, even before you begin to recognize it."

— NAPOLEON HILL (*THINK AND GROW RICH*)

EVERYONE SHOULD LEARN THE MASTERMIND METHODOLOGIES FROM A YOUNG AGE, THROUGHOUT GRADE SCHOOL, AND IN HIGHER EDUCATION.

IT'S A FOUNDATIONAL PRINCIPLE THAT CAN HELP SOCIETIES OVERCOME ANY CHALLENGES AND RESOLVE CONFLICT.

A MASTERMIND IS FOR EVERYONE BECAUSE EVERYONE NEEDS SOLUTIONS FOR SOMETHING.

THE POWER OF PERSONAL ACCOUNTABILITY

“If YOU don’t fight for your dreams, who else is going to or is supposed to?”

— JON KOVACH JR.

Response + Ability = RESPONSIBILITY

It's is your personal responsibility to achieve your goals and dreams. It is not up to anyone else to carryout your mandatory actions.

Here is how you can develop personal accountability skills and begin to see masterful changes in your life as you begin to work with others and mastermind more in your life

- Develop winning habits
- Focus on priorities
- Celebrate wins
- Reward yourself frequently
- Become self-reliant in habits and in personal actions (finance, skills, knowledge, etc.)
- Do what you tell yourself you want to do daily

Napoleon Hill's "Think And Grow Rich" Daily Desire Assessment

The exact amount of money I desire is: \$ _____

I intend to give _____ in return for the money I desire.

My plan of Action is 1. _____ 2. _____ 3. _____

Sign Here: _____ Date: _____

Read Your Statement of Desire 2-3 times daily aloud in order to attain this goal!

THE POWER OF PROFESSIONAL ACCOUNTABILITY

"Other than my parents, no one had a bigger influence on my life than Coach Smith. He was more than a coach – he was my mentor, my teacher, my second father. Coach was always there for me whenever I needed him and I loved him for it. In teaching me the game of basketball, he taught me about life."

— MICHAEL JORDAN

EVERYONE NEEDS TO ALIGN THEMSELVES WITH COACHES AND MENTORS

A coach is the best way to accelerate your mentorship in what you want to accomplish.

WHERE TO FIND A COACH OR MENTOR

- [NOOMI.COM](https://www.noomi.com)
- [SOAR.COM](https://www.soar.com)
- [LINKEDIN](https://www.linkedin.com)

THE POWER OF PEER-TO-PEER ACCOUNTABILITY

YOU NEED AN ACCOUNTABILITY PARTNER

Out side of the professional accountability relationship, you need a trusted person who will be your accountability partner and buddy. I like the word partner because it distinguishes a commitment to excellence versus your drinking buddies or your group of girlfriends. You need someone who would be disappointed in you if you failed to work towards or even abandon your goals and desires. Pick someone you can trust and have a sit-down conversation where you ask them to seriously keep you accountable and follow up daily on your goals.

"THERE IS NO PLAN B!"

— GARRETT KOVACH (JON'S YOUNGER BROTHER)

My brother was told his whole life by friends, family, girl friends, and loved ones that he will never be a big-time football player and that he should focus his time on something that will actually build him a living. Garrett's response to them all was, "there is no plan B. I will play big-time football." And he did, at Southern Utah University as an offensive linemen, at 6'4" 280 lbs, and got head jerking looks at his pro day try-out in 2017! He proved everyone wrong because in his eyes there was no other option.

"Surround yourself with people who know your dreams AND believe there is no other option."

— JON KOVACH JR.

THE POWER OF PEER GROUP ACCOUNTABILITY (MASTERMINDS)

My personal story doesn't outshine the number of amazing breakthroughs and goals my peers reached in our mastermind group. My favorite part of the mastermind was reporting back to each other every 2 weeks about what we accomplished. It became fun, collaborative, celebratory, and even competitive at times.

My first mastermind story helped me gain:

- Built 3 new businesses
- Tripled my income
- Wrote my first book
- Bought my dream car
- Built a podcast that has over 20,000 listeners worldwide

Members in my first mastermind had over 90% weekly success rates.

- Daniel raised over \$40,000 and gained new partners that took his construction business from 5-figure profits to 7-figure profits in less than 6 months.
- Ellie gained hiring and outsourcing information that tripled her income with her synthetic hair company.
- Carson built a 6-figure earning real estate photography company just with his drone in less than 6-months
- Sherry quadrupled her audience listeners to her High Vibe Nation radio show and podcast
- Lauren finally stopped taking bad clients and doubled her families income by focusing on perpetual clients that had consistent marketing and graphic design projects

SECRETS TO FINDING THE RIGHT MASTERMIND FOR YOU

If you feel like you are the smartest person in the room.... You are either in the wrong room or you need to humble yourself.

The right mastermind doesn't have room for you if you are full of ego and not collaboration and counsel.

Mastermind MUSTS:

NO EGO TRIPPS ALLOWED- they won't get what they need out of the room

Be giving with a heart full of gratitude and humility

What would I define as that right mastermind for you?

- A place where you can be taught by others
- A place where you can teach others
- A place where you can move towards your purpose and goals

I highly recommend the following Mastermind Groups:

[Champion Circle Mastermind \(Networking-based Association\)](#)

[Habitudo Warrior Mastermind](#)

[Amplified Minds Mastermind](#)

[Mastermind Association](#)

SECRETS TO HAVING A GREAT MASTERMIND

Once you've found the right Mastermind for you, Be teachable Examples of Good vs Bad Mastermind Attitudes:

- Rule #1: Be Selfless
- Rule #2: Be Selfish (the good kind of way)
- Rule #3: Be responsible for your goals and actions
- Rule #4: Be Teachable
- Rule #5: Be Humble
- Rule #6: Be Malleable
- Rule #7: Be Powerful
- Rule #8: Be Specific (with your asks, needs, challenges, and desires)
- Rule #9: Be Awesome
- Rule #10: Be Celebratory (Count your wins)

Good: How I went from intern to CEO in 2 years through a mastermind.

Good: Mastermind Cruise...Leslie... Respectful, took notes, Showed up to help

Good: I can't sell from stage... Response... Give great pointers, tips, resources

Bad: A facilitator has a slide show and gives a presentation with workshops and take home work.

Bad: Mastermind leader has you connect with people who you do not know or trust.

Bad: Mastermind that isn't fun, inspiring, and produces results

We all can agree that though a mastermind can do so much for you, it is the responsibility of the professional to show up to the mastermind at their best.

GETTING THE MOST OUT OF YOUR MASTERMIND

"PREPARE TO GO TO EVERY MASTERMIND WITH
AN INTENTION TO GIVE AND GAIN!"

— JON KOVACH JR.

How to show up best for your mastermind:

- Prepare to go
- Know what your questions and challenges are.
- Be in the right headspace to show up for others
- Be there to serve and listen to others
- Arrive with actual problems instead of putting up a fossad.
- Create a safe space for me and others
- Create an environment where people help each other
- Create a place that actually helps you reach your goals
- Address your fears and be vulnerable with others
- Often talk about the future hopes and desires instead of past failures

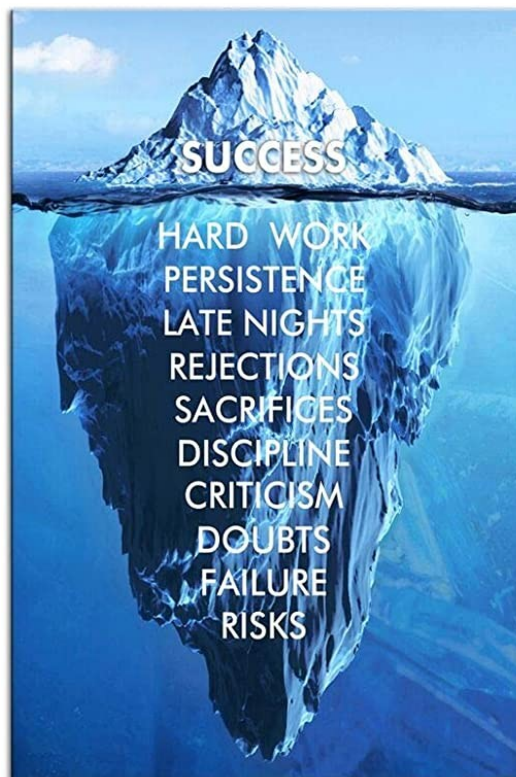
ACCELERATE YOUR SUCCESSES

There is no doubt that if you commit to fulfilling your goals because there are no other options and you surround yourself with the people who believe in you, that the odds of achieving success will accelerate.

You will see yourself earning so much more than success, but you'll see clouded areas in your life become rays of sunshine and clear.

"Daily and weekly wins are just the tip of the iceberg of success."

— JON KOVACH JR.



ACCELERATE YOUR RELATIONSHIPS

“If you want to go fast, go alone. If you want to go far go together.”

I also believe if you want to go fast and far at the same time, you use a mastermind to get you there.

— AFRICAN PROVERBS & JON KOVACH JR.

When you have fun, play with others, work together in a spirit of harmony, and you provide help and support to others, your success will exponentially grow because of your relationships and network.

ACCELERATE YOUR PROFITS

"There is an abundance of money, wealth, and resources in this world. You may access them at unquantifiable rates when you surround yourself with a mastermind that is solely dedicated to see you obtain those riches."

— JON KOVACH JR.

Someone once said that you are the average of the 5 people you hang around most. Agree or disagree, but first, you must surround yourself with people who are winning, and then you'll see yourself winning too.

Mastermind groups may increase your access and proximity to a number of profit generators:

People and referrals

Resources and physical needs

Opportunities

Funding and finances

Information that's not common knowledge

Technology and softwares

Systems and structures

ACCELERATE YOUR PROSPERITY

"PROSPERITY IS THE COMBINATION OF
HEALTH, WEALTH AND KNOWLEDGE ONE IS
ABLE TO PROPERLY OBTAIN AND MAINTAIN."

— JON KOVACH JR.

Prosperity is what we ultimately seek in life. I've seen lives change dramatically over the years of attending, participating, and hosting mastermind groups. I've never seen people digress from a mastermind group. In fact, even by not giving the mastermind its full attention, associate members have still grown and thrived in their businesses and in life because they know what it takes to get things done.

GROW YOUR MASTERMIND

"NOW THAT YOU HAVE DONES AS NAPOLEON HILL PROJECTED IN HIS MASTERMIND METHODOLOGY, I MUST INVITE YOU ALL TO BUILD UP YOUR GROUPS AND GIVE THE UNDENIABLE POWER OF MASTERMIND TO ANOTHER."

— JON KOVACH JR.

Now that you've maximized your full mastermind experience, you are ready to up level by joining additional groups, inviting others to join, and even start your own or facilitate your own.

As a member of the Mastermind Association and the Lead facilitator for over 200 mastermind groups, I highly recommend you learn the foundations of a mastermind and become a certified facilitator. With a deepened knowledge of the mastermind methodologies, you'll have a skill set that will take your life and business beyond its original limits and capacities and will scale further than you know.



THE X-FACTOR

10 Game-Changing Mastermind Secrets On How To Accelerate Your Success, Relationships, Profits, & Prosperity

For more information on masterminds visit:

www.jonkovachjr.com

www.amplifiedminds.com

www.mychampioncircle.com

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